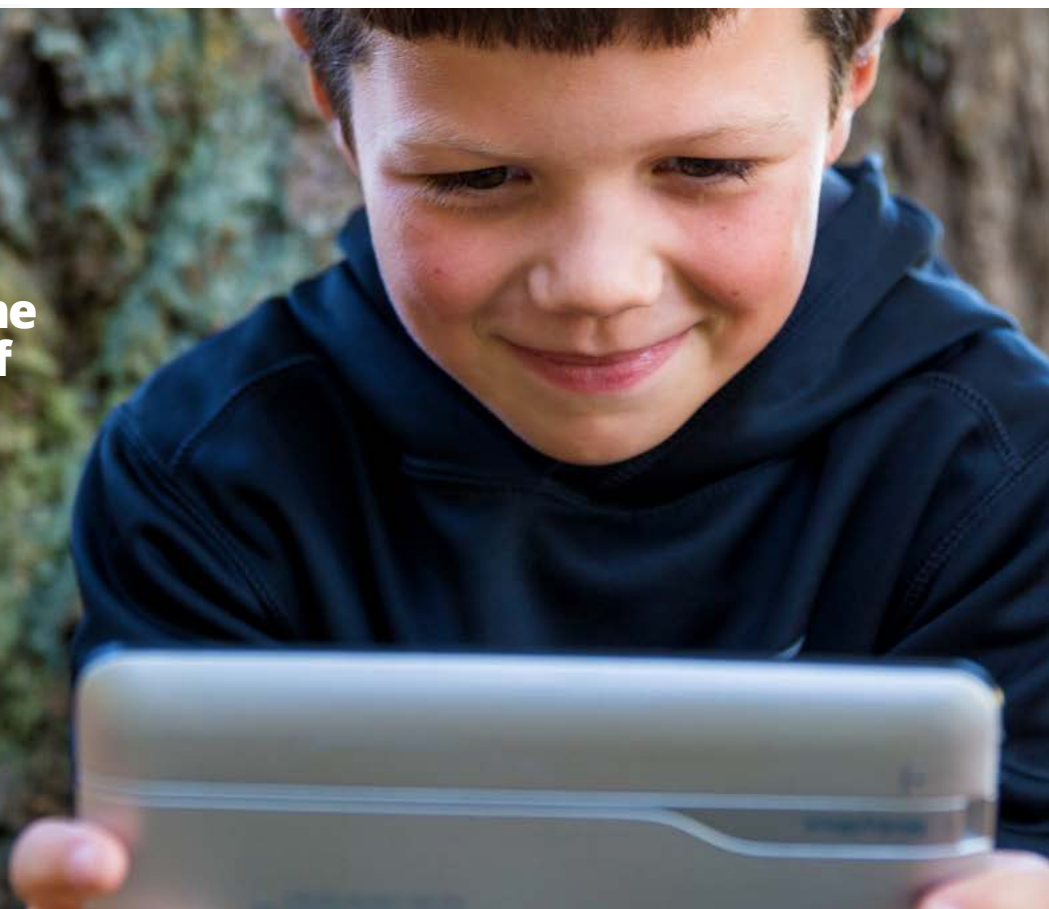




MobyMax Inspires Tennessee Students to Succeed and Brings Joy Back to Learning

“We had students who worked hard on MobyMax over their two-week school vacation to earn game time, which is kind of unheard of.”

Misty Hodge
Principal



Tennessee's Dickson County School District was looking to personalize learning for every child with a curriculum resource that would meet students where they were academically, deliver highly targeted instruction, and give teachers information on how their students were progressing for each specific skill.

District officials decided to evaluate MobyMax, a complete personalized and blended learning curriculum for K-8 students, and they sought feedback from elementary school teachers. At Oakmont Elementary, teachers quickly were impressed not only with the quality of the program but also with the built-in incentives that motivate students. "The cost of MobyMax was a big factor in our decision," said RTI coordinator Mary Collins.



MobyMax offered the components we needed — skill-based intervention, specific to student needs, interactive, motivational — at a price lower than the competitors.

Mary Collins
RTI Coordinator



Students and teacher give MobyMax an enthusiastic thumbs up!

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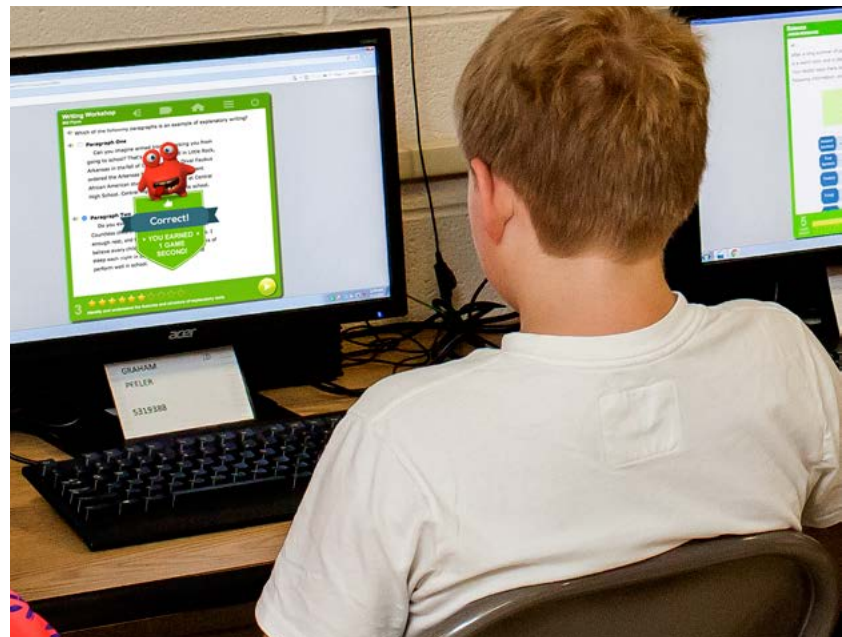
When students complete a lesson topic within MobyMax, they earn a star. After they earn 10 stars, they are awarded a badge. Students love viewing their badges and reading about the interesting science phenomena that each badge depicts. Students can also earn game time for correct answers, and teachers can create contests in any subject within MobyMax for the whole class, for groups of students, or for individual students.

“Earning badges and game time as a reward for working hard is a real benefit,” said computer

lab instructor Kurt Wallace. “The children feel like they’re earning something for their work. They really like that.”

In fact, students were so highly motivated to achieve that Oakmont educators saw something they’d never seen before.

“We had students who worked hard on MobyMax over their two-week school vacation to earn game time, which is kind of unheard of,” said Principal Misty Hodge.



Earning game time is a real motivator.



MobyMax helps students learn twice as fast with an engaging, interactive, and personalized curriculum that aligns with the Common Core State Standards.

Seeing the benefits

MobyMax helps students learn twice as fast with an engaging, interactive, and personalized curriculum that aligns with the Common Core State Standards. It covers reading, writing, vocabulary, language, math, fact fluency, number sense, and science. The program automatically identifies students' skill gaps with find-and-fix technology that targets instruction to each child's needs and has been shown to improve mastery by a full grade level in just 40 hours of use. For Dickson County Schools, the first half of the 2015-2016 school year has shown rapid progress with students gaining nearly one full grade level in math and language.

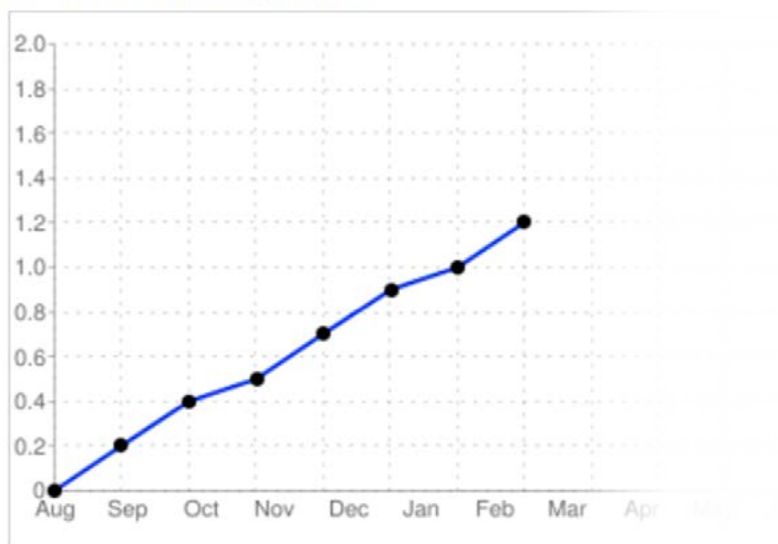


Instruction is based on individual learning needs.

MobyMax helps teachers differentiate instruction based on the learning needs of each student. The program automatically assigns lessons to students

based on their skill level, ensuring that students practice the skills they need to work on without spending time on skills they've already mastered. It also quickly moves students to new material once they demonstrate mastery of a skill or assigns additional problems if they need more practice.

Grade Level Increase per Month



Progress is easily monitored in real time.

MobyMax's dashboard allows users to monitor student progress in real time so they know exactly how each child is doing. Teachers and administrators can see which standards have been mastered and which have yet to be learned at the student, class, school, and district levels. In addition, a parent portal gives parents a window into their child's progress, and teachers can set daily or long-term goals for their students to achieve.

“There is no longer that dread of going to the computer lab and having to work on reading and math among students. The joy of learning has returned.” Kurt Wallace
Computer Lab Instructor



Students delight in earning badges.

Based on feedback from teachers, the Dickson County School District purchased MobyMax for use in its elementary schools countywide.



Badges feature interesting and informative text.

Oakmont teachers are using MobyMax as part of a station rotation to fill the gaps in students' skills. They're also using it to provide extra math and reading instruction in the school's computer lab.

Although they haven't been using the software for long, "teachers are really seeing the benefits of MobyMax and what it can do for students in all subjects," Wallace said.

Incentive to work harder

Teachers at Oakmont Elementary are taking advantage of MobyMax's built-in motivational tools to engage their students.

Earning badges and game time as a reward for working hard is a real benefit. The children feel like they're earning something for their work.

Kurt Wallace
Computer Lab Instructor



Students love to compare how many badges they've won.

Wallace printed out students' names and hung them on the wall outside the computer lab to create what he calls the "badge club." When the students come in, they can see where their names are on the wall and how many badges they have earned.



Badge "scores" are posted outside the classroom.

"It became a bragging right," he said. "One child would say, 'Well, I've got 20,' and another would

say, 'I've got 30.' It was something that gave them incentive to work harder at school and at home to possibly get a badge."

He added: "I had a student last year who had 50 badges. He answered 2,000 questions correctly to earn those 50 badges."

This year, Hodge and her staff are looking to help teachers expand their use of MobyMax, using the data to target their instruction more effectively. But even in the short time that Oakmont Elementary teachers and administrators have been using the software, they have noticed a difference.

"There is no longer that dread of going to the computer lab and having to work on reading and math among students," Hodge said. "Instead, we see the joy of learning has returned."

Ready to see how MobyMax can impact your students' learning? Register FREE at mobymax.com